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# ★ The Joel Fund ★

*Reconnecting Veterans to life at home*

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## 2026 PROGRAMMING & FACILITY SPONSORSHIP OPPORTUNITIES

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For more information or to join  
TJF as a 2026 Sponsor, please  
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# PROGRAMMING SPONSORSHIP OPPORTUNITIES

## OPERATION ART

Sponsoring Operation ART guarantees your support for a proven program that empowers veterans and their families. Your investment funds the creative outlets they need to process experiences, build camaraderie, and transform their stories into powerful expressions of healing and resilience.

**How you'll be recognized:** Operation ART sponsors will be featured on the Operation ART webpage, in Operation ART emails, and in select social media posts.

### THE IMPACT

Operation ART  
2025 Numbers

**297** Class Registrations

**120** Returning Students

**51** Classes & Workshops

#### **Operation ART Supplies**

**- \$6,000/year or \$500/month**

Supplies Sponsors cover the cost of supplies for all Operation ART classes and workshops.

#### **Deploy Operation ART**

**- \$4,200/year or \$1,050/quarter**

Deploy Operation ART sponsors cover the cost of the Deploy Operation ART initiative, including admin, supplies, and instructor pay.

#### **Studio Equipment - \$3,000**

Sponsor elements of the Operation ART Studio, including pottery wheels, a printing press, a kiln, and other associated costs.

#### **Midweek Masterpieces**

**- \$2,400/year or \$200/month**

Support veterans facing health obstacles have access to artistic expression through this partnership between Operation ART and the Durham VA.

#### **Virtual Art Classes**

**- \$1,250/year or \$105/month**

Virtual Class Sponsors cover the cost of delivering art supplies to virtual students, expanding the reach and accessibility of Operation ART.

#### **Family Studio Sunday - \$600**

Family Studio Sunday Sponsors cover the cost of providing free workshops to military families with young children.

#### **Class Scholarship Fund - \$500**

This sponsorship allows 20 military-connected students to take a free Operation ART class.

#### **Appreciation Days - \$300**

Appreciation Day Sponsors cover the cost of hosting appreciation days for students and instructors.

#### **Operation ART Outreach - \$250**

Support the growth of Operation ART in the community as TJF brings free crafts to external outreach events.

# PROGRAMMING SPONSORSHIP OPPORTUNITIES

## OPERATION ART EVENTS

### Spring Student Showcase

The Spring Student Showcase is a free exhibit that happens annually in May and spotlights the work of Operation ART students from the previous year.

- **Presenting Sponsor - \$1,500**

Spring Student Showcase Presenting Sponsors will be featured on the showcase webpage, in showcase emails, and in showcase social media posts.



- **Star Sponsor - \$500**

Spring Student Showcase Star Sponsors will be featured on the showcase webpage, and in showcase emails.



- **Stripes Sponsor - \$250**

Spring Student Showcase Stripes Sponsors will be featured on the showcase webpage, and in showcase emails.



### North Carolina Veteran Art Show

The NC Veteran Art Show happens annually around Veterans Day, and is a multi-day event showcasing the talents of veteran artists across the state.

- **Presenting Sponsor - \$2,000**

NC Veteran Art Show Presenting Sponsors will be featured on the showcase webpage, in showcase emails, and in showcase social media posts.



- **Star Sponsor - \$500**

NC Veteran Art Show Star Sponsors will be featured on the showcase webpage, and in showcase emails.



- **Stripes Sponsor - \$250**

NC Veteran Art Show Stripes Sponsors will be featured on the showcase webpage, and in showcase emails.



# PROGRAMMING SPONSORSHIP OPPORTUNITIES

## OPERATION CONNECT

When you sponsor Operation Connect, you are directly funding the critical community infrastructure that combats veteran isolation and prevents crisis. This ensures service members and their families have consistent access to vital resources, professional support, and meaningful peer connections.

**How you'll be recognized:** Operation Connect sponsors will be featured on the Operation Connect webpage, in Operation Connect emails, and in select social media posts.

### THE IMPACT

Operation Connect  
2025 Numbers

**2303** Community  
Connections

**830** TJF Event  
Participants

**36** Unique Community  
Events

#### **Veterans Coffee Connection**

**- \$1,200/year or \$100/month**

Veterans Coffee Connections Sponsors cover the cost of supplies for the monthly Coffee Connection meetings. Costs include coffee, beverages, breakfast, paper products, and marketing.

#### **RECON - \$900/year or \$150/meeting**

RECON Sponsors cover the cost of hosting bi-monthly Resource Connection events. Costs include breakfast, coffee, beverages, paper products, and marketing.

#### **Family Game Night - \$1,250**

This sponsorship supports 1 of 2 Family Game Nights in 2026. These events include board games, video games, dinner, and many other activities.

#### **Family Movie Night - \$1,250**

This sponsorship supports 1 of 2 Family Movie Nights in 2026. These events include a movie, snacks, dinner, and many other activities.

#### **Ambassador Leadership Corps - \$850**

Sponsor TJF's ALC program to support dedicated volunteers by providing them with appreciation days, service awards, and a ticket to Evening of Honor for the member with the most service hours.

#### **Queen of Hearts Jackpot - \$1,000**

Start the Queen of Hearts jackpot by sponsoring this fundraiser hosted by TJF's Ambassador Leadership Corps.



# PROGRAMMING SPONSORSHIP OPPORTUNITIES

## OPERATION VESSEL

Sponsorship of Operation VESSEL places your brand at the forefront of providing tangible, life-changing stability for veterans facing immediate need. You provide the essential resources that allow veterans and their families to find stability and secure their financial future.

**How you'll be recognized:** Operation VESSEL sponsors will be featured on the Operation VESSEL webpage, in Operation VESSEL emails, and in select social media posts.

### THE IMPACT

Operation VESSEL  
2025 Numbers

**60** Individuals Served

**11** Evictions Prevented

**\$17,662.64** Spent in Assistance

#### HERO Sponsor

- \$5,000/year or \$450/month

Housing & Emergency Relief Operations (HERO) Sponsors stabilize up to 2 veteran families of four for a month by covering rent, utilities, and food during crisis.

#### Housing Security Sponsor

- \$2,500/year or \$225/month

Housing Security Sponsors keep 2-3 veteran households safely housed, preventing eviction or foreclosure.

#### Stability Sponsor

- \$1,000/year or \$85/month

Stability Sponsors cover 2 months of past due utility bills for one veteran household.

#### Family Support Sponsor

- \$500/year or \$45/month

Family Support Sponsors cover the cost of groceries and household essentials for one veteran family for an entire month.





# PROGRAMMING SPONSORSHIP OPPORTUNITIES

## EVENTS

### **Bags-N-BBQ**

Bags-N-BBQ is one of The Joel Fund's annual fundraisers, combining award-winning bar-b-que, cornhole, family activities, and more into an exciting spring-time event. This event reaches over 100 people in-person, and hundreds more on social media.

- **Presenting Sponsor - \$2,500**

Presenting Sponsors will receive recognition at the event the Presenting Sponsors, a vendor table, complimentary lunch for 4, and their logos on the TJF website and event flyers.

- **Star Sponsor - \$500**

Star Sponsors will receive a vendor table at the event to promote their company, complimentary lunch for 2, recognition as a sponsor at the event, and their logo on the TJF website and event flyers.

- **Stripes Sponsor - \$250**

Stripes Sponsors will be recognized as a sponsor at the event, and their logo will be on the TJF website and event flyers.



### **Voices of Resilience: A Suicide Prevention Dialogue**

Voices of Resilience is The Joel Fund's annual suicide prevention symposium, creating a safe and educational space to talk about suicide and mental health within the military community. It takes place in September, and reaches around 80 people in-person and hundreds more through marketing.

- **Presenting Sponsor - \$5,000**

Presenting Sponsors will receive a vendor table at the event, complimentary lunch for 2, recognition as the presenting sponsor at the event, their logo on the TJF website and event flyers, and be tagged on social media posts for the event.

- **Star Sponsor - \$1,000**

Star Sponsors will receive 2 seats to attend the event, complimentary lunch for 2, recognition as a sponsor at the event, and their logo on the TJF website and event flyers.

- **Stripes Sponsor - \$500**

Stripes Sponsors will be recognized as a sponsor at the event, and their logo will be on the TJF website and event flyers.

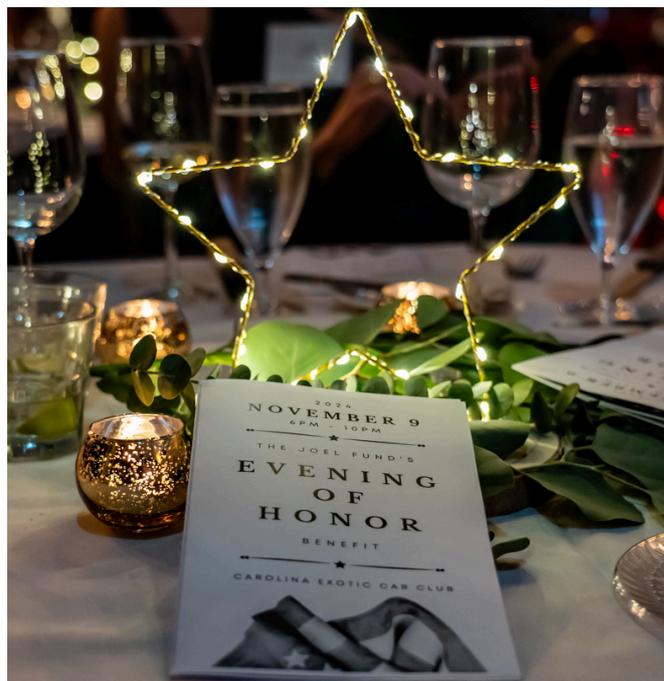
# PROGRAMMING SPONSORSHIP OPPORTUNITIES

## EVENING OF HONOR

### Evening of Honor

Evening of Honor is The Joel Fund's largest annual fundraiser. This formal event is held at the amazing Carolina Exotic Car Club, and features a three-course meal, musical entertainment, silent auction, an exciting live auction, and so much more! This event reaches over 125 people in-person and hundreds more through marketing efforts.

The 2026 Evening of Honor Benefit is currently scheduled for Saturday, November 14<sup>th</sup>, from 6pm-9pm at the Carolina Exotic Car Club in Raleigh, NC.



- **Gold Sponsor (Presenting) - \$10,000**

Gold Sponsors will receive 8 Tickets (One Table) to the event, recognition as the presenting sponsor, and their logo/name on the TJF website with link out, social media, and newsletters.

- **Silver Sponsor - \$5,000**

Silver Sponsors will receive 6 Tickets to the event, recognition as a sponsor, and their logo/name on the TJF website with link out.

- **Bronze Sponsor - \$2,500**

Bronze Sponsors will receive 4 Tickets to the event, recognition as a sponsor, and their logo/name on the TJF website with link out.

- **Star Sponsor - \$1,000**

Star Sponsors will receive 2 Tickets to the event, recognition as a sponsor, and their logo/name on the TJF website.

- **Music Sponsor - \$1,200**

The Music Sponsor will receive 2 Tickets to the events, their logo on signage near the musicians, and recognition as a sponsor.

- **Cocktail Hour Sponsor - \$3,500**

The Cocktail Hour Sponsor will receive 2 Tickets to the event, their logo on one side of the cocktail napkins, and recognition as a sponsor.